

2011-12 Year in Review

Thank you to everyone who so generously gave your time to helping the Office of Admission this year! Your extra support allowed us to:

- Attend 18 additional fairs in 12 states,
- Email or call 258 students in 36 states, and
- Interview 15 students in 6 states.

Let's use this momentum to carry us into the next Admission Cycle, where more opportunities to volunteer await you!

New for 2012-13

Now that I've got a year under my belt as AAV Coordinator, I'm feeling like we've made a lot of improvements to our program, but have a ways to go. Here's a preview of the ideas I have for the coming year:

- Alumni interviews in both fall and winter
- Connect with alums working/teaching in high schools
- Online registration (for fairs, interviews, etc.)
- Online training videos
- Blog posts from alumni (check out our [student blog](#))
- Engage our rising seniors (future K alumni)

Be sure to continue checking the website for implementation of these projects.

Summer 2012 Edition



A welcome from current students to future hornets

Entering Class of 2016

- 343 students
 - 41% out of state
 - 8% international
 - 28% students of color
 - 43% male
- Our most diverse class to date!

Fall College Fairs—Coming Soon!

KALAMAZOO COLLEGE



OFFICE OF
ADMISSION
More in Four. More in a Lifetime.

Represent Kalamazoo at a College Fair!

To see what college fairs need coverage in your area, please go to www.kzoo.edu/aav and click on "How You Can Help"

From now on, this is the email that you will receive whenever we post college fairs on our website. Who wants to read a whole paragraph about why we need your help (because we want to reach out to as many students as possible and students love talking to alums), when you can just get down to business and sign up to represent your alma mater at a fair?!

There isn't much listed now, but there will be soon. While you're waiting to register for a fair in your area, why not freshen up on your K Admissions trivia by checking out this short [PowerPoint](#) presentation.

Questions or concerns? Emails us at aav@kzoo.edu or call 269-337-7179

Check out our website: www.kzoo.edu/aav

AAV Coordinator: Hillary Teague, Assistant Director of Admission