



# AAV Newsletter

## Inaugural Newsletter

Greetings from Kalamazoo College! Thank you again for agreeing to be a member of the Alumni Admission Volunteer (AAV) program. I'd like to take a moment to formally introduce myself. My name is Hillary Teague, Assistant Director of Admission at Kalamazoo College, and have worked at K on the Admission Counseling staff since 2005. This year, I have been charged with the task of creating more opportunities for alumni engagement with the prospective student recruitment process, as well as streamlining and organizing the logistics of the AAV program. Human resources have been lacking in the AAV program, and I happy that AAV now has a dedicated student intern. Daniel Pohanka is a current senior Economics major; he is an international student from Germany who transferred to K from Kalamazoo Valley Community College to start his junior year. I am thrilled to be working with him to revitalize the Alumni Admission Volunteer program! We hope to produce a regular newsletter to keep you apprised of AAV opportunities and to inform you of some of the happenings in Admissions and around the College.

## Student Scholarships

All students who apply to Kalamazoo College are automatically considered for merit-based scholarships based on the overall strength of their admission application (including GPA, course selection, extracurricular involvement, SAT/ACT scores and essay). Students may also apply for one of our Enlightened Leadership Awards. There are 20 scholarships across 4 categories: Social Activism and Community Engagement, Creative Expression, International Activism, Sustainability and Environmental Activism. The deadline for those scholarships is February 1.

## Winter Edition 2012



Hillary Teague  
AAV Coordinator

### Changes to AAV

A revamped AAV website

A dedicated AAV email address

Posting of college fair and yield event opportunities online

Improved communication with future K students as recommended by alumni

Opportunities for alumni to call/email prospective students in their area

### Application Update

We've mailed letters for 2 of our 3 decision programs.

*Early Decision (binding):*  
24 applied, 23 admitted  
Of admitted 47% are students of color, 52% out state

*Early Action (non-binding):*  
888 applied, 816 admitted,  
Of admitted 17% are students of color, 30% out state

*Regular Decision deadline is February 1*  
Applications are steadily coming in!

### College Fairs and Yield Events

Thank you so much to the alumni who attended College Fairs this fall that the Admission Office Staff wasn't able to attend. Because of your help, Kalamazoo College was represented at 12 additional fairs in 8 states.

To "yield" a student is to convert an admitted student into a deposited student (and ultimately a matriculated student). We hold many events both on and off campus to celebrate students' acceptance to Kalamazoo College, to showcase the many opportunities available at K, and to allow interaction between prospective students and alumni.

#### On Campus Events:

The Visit the Zoo Admitted student program will be on the following dates: April 1-2, April 12-13, and April 22-23, 2012.

#### Off Campus Events:

Many off campus yield events have yet to be scheduled. Check the website frequently to see what may be available in your area. Swarm Events, which are receptions for prospective students and alumni co-hosted the by Offices of Admission and Alumni Relations, will be held in Ann Arbor, Detroit and Chicago on March 25.