

### Alumni Interviews Offered for the First Time

Spring 2012 Edition

This year we piloted an alumni interview program in 6 cities around the U.S. in which we have significant numbers of both alumni and prospective students: Los Angeles, CA; Washington, DC; Chicago, IL; Ann Arbor, MI; Minneapolis, MN; and Columbus, OH. Throughout the month of March, 8 alumni interviewed 15 students. Feedback from both alumni and students was very positive, although it was agreed that these interviews were perhaps too late in the process for seniors, most of whom already had admission decisions. We hope to offer alumni interviews for next year's applicants starting in the fall. If you have not already indicated your interest in interviewing students, feel free to email us, and we will make note of your desire to have one-on-one discussions with prospective students.



Buzz with a couple future hornets

### Spring College Fairs

Spring in Admission is a crazy time. Not only are we trying to yield the current class of high school seniors, we're beginning to recruit the current class of juniors. As such, we rely heavily on the assistance of alumni to represent K at college fairs. This year alumni assistance was in high demand and low supply. We had to cancel attendance at several fairs due to lack of human resources. Thanks to alumni support, however, we were able to participate in 6 of the 12 fairs with which we needed assistance.

We hope to continue to expand our national presence, so please consider representing your alma mater at a college fair in the future. Fairs needing coverage are posted on our website, and we also send emails to those alumni who have indicated interest in attending college fairs. Thanks in advance!

### Why represent K at a Fair?

It is a "fun and rewarding way to give back to K...Volunteering for admissions is an easy and enjoyable way to be a part of the future of K." —Sara Weiner,

### Application Update

Total applications: 2279

Total admits: 1534

54% out of state

25% domestic students of color (highest ever)

14% international students (highest ever)

Check out our newest recruitment initiative: *the student blog!*  
<http://kzooadmission.blogspot.com>

If you'd be interested in writing a guest alumni post, visit  
<http://www.kzoo.edu/aav> and click on How You Can Help.

### Visit the Zoo—Admitted Students Check out K!



Dean of Admission, Eric Staab, chats with prospective student and parents



Associate Director of Admission, Suzanne Lepley, welcomes students to campus

Every year in the Office of Admission, we open our doors to a large number of admitted students who want to experience Kalamazoo College for themselves. We schedule individualized visits year-round, but in April, we run three day-and-a-half long programs, called Visit the Zoo, especially for admitted students. We had our largest Visit the Zoo turn-out to date, hosting 225 students plus their families on campus.

During the course of the program, students participate in a student organization fair, pizza party, overnight on campus, class visit, presentations by Advising, Residential Life and Service-Learning, faculty open house, campus and city tours, and parent and student panels. We cram a lot of information into a short amount of time, but students and families leave feeling informed and excited about their future at Kalamazoo College.

We typically yield over half of the students who attend a Visit the zoo program, so they are well worth the time and effort!



Students and families go on small, student led campus tour

Questions or concerns? Emails us at [aav@kzoo.edu](mailto:aav@kzoo.edu) or call 269-337-7179

Check out our website: [www.kzoo.edu/aav](http://www.kzoo.edu/aav)

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