How Annual Fund Gifts Made a Difference | 2012-2013

**Scholarships 33.5%**
Approximately 95% of K students receive financial aid directly from the College. Many students are able to attend Kalamazoo College thanks in part to your support through the Kalamazoo College Fund.

**Student Services & Support 18.5%**
Career services, health services, and student activities are just a few examples of essential support that ensures students are positioned to succeed. With more than 70 active student organizations, K students have every opportunity to explore their passions and take on leadership roles.

**General Operations 9.1%**
Many K alumni share fond memories of a beautiful campus largely thanks to the tireless efforts of the facilities management crew. These staff members also maintain campus buildings and work closely with students to develop recycling and sustainability initiatives.

**Academics 27.4%**
From the classroom to the library to the Center for International Programs, the quality of a K education is determined by the caliber of its instruction and academic support. Kalamazoo College Fund gifts support faculty development opportunities that help K attract, support, and retain the outstanding professors who carry on K’s proud tradition of academic excellence.

**Community Support 11.5%**
In the administrative and operational areas of the College, such as information services, campus security, and institutional advancement, much of the work is done behind the scenes to keep the campus safe and functioning effectively.

Kalamazoo College Fund By the Numbers
- Raised $119 million (a new record!), 59,652 alumni gave through the annual fund.
- 547 members of The 1833 Society received $185,494 from gifts of $150 or less. Current students’ parents contributed over $70,000.

Impact Statements

**Scholarships**
“In 2012-2013, we increased need-based scholarships by 22% over the previous year, making a K education possible for so many students.”
Marian Stowers
Director of Financial Aid

**Academics**
“When professors are able to pursue research projects or participate in conferences and workshops, they are more broadly engaged in their academic disciplines. Annual support helps professors bring fresh ideas and innovative approaches back to classrooms, labs, and studios across campus.”
Michael McDonald
Provost

**Student Services & Support**
“Career support is a top priority at K. We now have three professional career counselors—a significant commitment for a school our size—who develop ongoing relationships with students to help them create a path all their own.”
Joan Hoxhurst
Director, Center for Career and Professional Development

**Community Support**
“Last year, we took the K-Plan to another level. The Information Services team helped the College develop K-Plan Commonplace, an interactive reflection of student experiences. This tool will help students more thoughtfully interpret and integrate their experiences, and it demonstrates how K is innovating to provide an education greater than the sum of its parts.”
Greg Diment
Associate Provost and Chief Information Officer

**General Operations**
“Since 2008, the College has achieved an 11% reduction in greenhouse gas emissions. Each year, we continue to minimize the impact we have on the environment.”
Paul Manstrom
Associate Vice President of Facilities Management

The chart above depicts the College’s 2012-2013 operating budget. As an unrestricted source of revenue, the Kalamazoo College Fund supports all of these areas.
Gifts in Action

UMANG VARMA ’14
Bangalore, India
Major: Mathematics
Study Abroad: Budapest, Hungary
Future Plans: Graduate Studies in Mathematics

Scholarships helped bring Umang to Kalamazoo College. An array of opportunities gave him the chance to excel.
Among other accomplishments, Umang:
• Competed and won first place at math competitions with the Kalamazoo College team.
• Won a leadership award for his work with an environmental student organization.
• Secured a competitive research spot at Williams College to begin his SIP research on number theory and probability.

A GLOBAL PERSPECTIVE
In 2012-2013, there were 120 international students from 30 countries enrolled at K. International students accounted for more than 8 percent of K’s student body, up from 3.3 percent in 2008-2009.

Gifts help Kalamazoo College expose more students to a broader range of global perspectives, better preparing all K students for 21st century leadership opportunities.

“Many classes such as Number Theory, Creative Writing, and Women’s Studies have changed the way I view the world. These classes, both in my major and outside, and our incredible professors have made my K experience truly well-rounded and life-changing.”

DID YOU KNOW?

Tuition covers only about two-thirds of what it costs to educate a K student.

Your gift through the Kalamazoo College Fund plays a crucial role in making up the difference for students like Umang.

Your Impact | 2013-2014

This fall, Kalamazoo College was thrilled to welcome one of the largest incoming classes in its history. The College has worked diligently to accommodate the Class of 2017 by hiring new professors and expanding tutoring services.

454 STUDENTS, 454 K-PLANS
Kalamazoo College depends on your support to provide students with a personalized education that exemplifies the K experience.

IMMEDIATE IMPACT
Gifts through the Kalamazoo College Fund have a direct impact on all K students. Your gifts go to work immediately to create life-changing opportunities.

HOW TO GIVE
You can support K students by:
• Sending a gift in the mail
• Making a credit card gift at kzoo.edu/giving/kcf
• Calling us at 269.337.7236

Thank you for considering the impact you can have on the K student experience this year!

DID YOU KNOW?

Contributions of ten dollars each from seven Baptist leaders in New York became the first funds raised for Kalamazoo College.

Since 1833, K students have benefited from the impact of collective giving.